

Artistry Spring 2020 Applications

Available Roles

- Communications Director
 - As Communications Director, your job is to manage the creation and execution of all promotional content for Artistry. You are responsible for representing the magazine in the *most public* way, other than the actual semesterly magazine. As such, it is of the utmost importance that the content of the communications material adheres to the mission of Artistry Magazine:

Our mission is to promote the awareness and comprehension of arts and culture throughout Northeastern's campus and the city of Boston, creating an inclusive community for students to express their love for the arts in any and all formats. Our goal is to make the arts more accessible to all students by creating quality content that is diverse in all aspects of its creation, production, and design, while also using our platform to elevate students who are contributing to the local arts scene.

- Your primary focus will be on social media. The Director will work with the President, and at times the Editor-in-Chief and Creative Director, in order to establish and execute the overall communications vision of the magazine. A Communications Associate will also report to the Communications Director in order to aid in the creation and execution of any of the responsibilities listed below. Additionally a Collateral Designer, who is responsible for creating all the visuals for any promotional materials, will be at your disposal.
- The Communications Director position is a predominantly *creative* role. The mandated responsibilities listed below should be just a small part of what you do for the magazine. You should be regularly brainstorming ways to promote Artistry Magazine in any way possible.
- **The responsibilities of the Communications Director include, but are not limited to:**
 - Management and delegation of communications team
 - Maintenance of Instagram, Facebook, Mailchimp and other relevant social media
 - Promoting articles
 - Promoting meetings/events
 - Organizing classroom/club pitches when needed
 - Additional endeavours to promote Artistry's brand